



## Spanish estate agent Mercers continues award-winning streak

Having secured Best Real Estate Agency Spain (Four Star) in the CNBC-sponsored European Property Awards in both 2008 and 2009, this month Mercers collected Best Estate Agent (Bronze) in the OPP (Overseas Property Professional) Awards for Excellence 2010. Incredibly Mercers was the only Spanish Estate Agent to pick up an award – an amazing feat.

Chris Mercer, Director of the Murcia-based estate agents, comments, “An Award judged by one’s peers is an honour to receive and official recognition of the hard work and effort that goes into our day-to-day business. I’ve been selling Spanish property for 28 years and although it’s not unusual or complicated, it’s how we go about it at Mercers that sets us apart from the pack. We always treat our clients with the utmost respect and professionalism and the result is that a good proportion of our sales come from referrals. This is proof that good old fashioned values and ethics are alive and well in the world of Spanish estate agency.”

Chris continues, “We’re far from being a ‘big agency’ but we are still achieving record sales in the worst economic downturn since the Great Depression. Not content with simply surviving, we’re instead reaching for more and continually reinvesting back into the Company. An industry Award from a leading organisation such as OPP will certainly reinforce Mercers’ standing within this competitive yet exciting marketplace.”

Held at the combined Property Investor Show and OPP Live 2010 in London’s ExCel, the ceremony on 15 October was well attended by leading industry experts from across the globe. OPP is known to be the world’s number one forum for property professionals and the Awards have high standing in the market. The scheme covers all aspects of the industry from developers to lawyers, foreign exchange companies to estate agents and its principle focus is to reward and recognise excellence. Judges commend companies and individuals who work hard to produce high quality products and services and a win inspires confidence both internally and externally to the business. All award entries are carefully vetted by a panel of qualified judges, all of whom are recognised leaders in the industry.

For more information, visit [spanishproperty.co.uk](http://spanishproperty.co.uk).